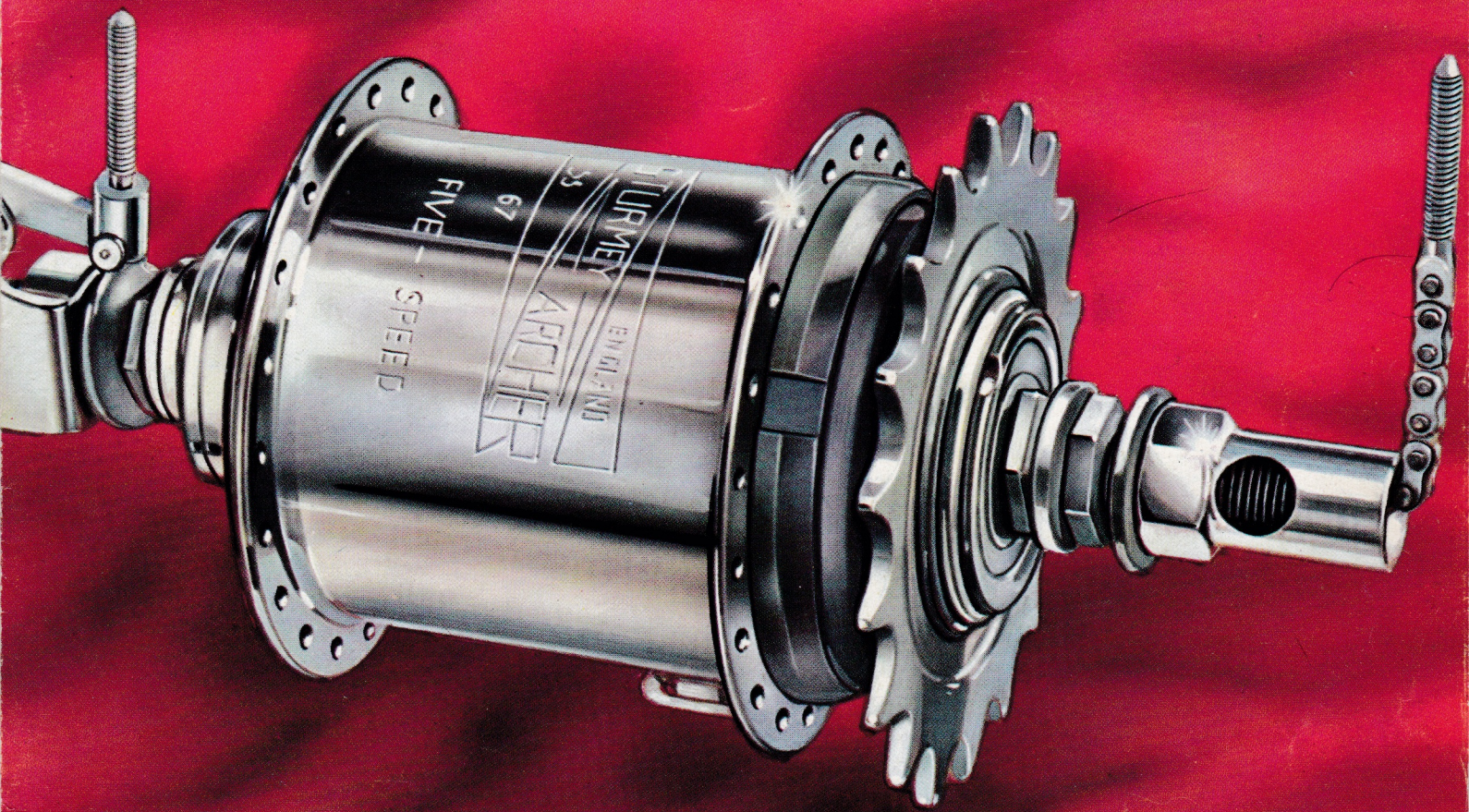


# STURMEY ARCHER RANGE



NOW CROWNED BY BRILLIANT **5** SPEED SUCCESS!



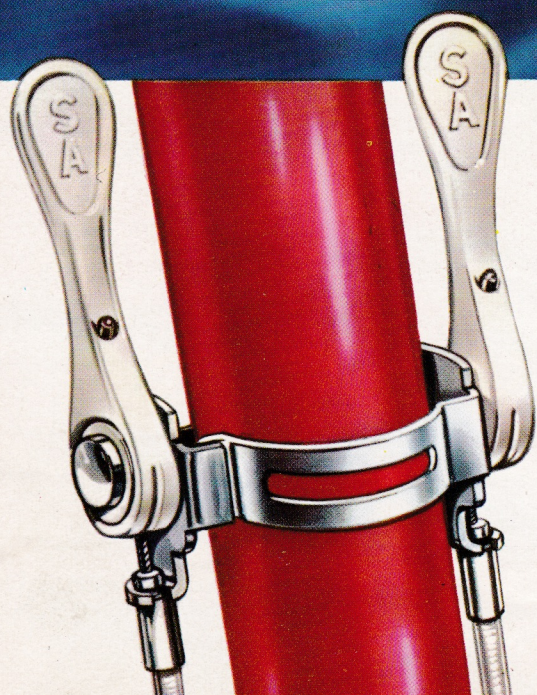
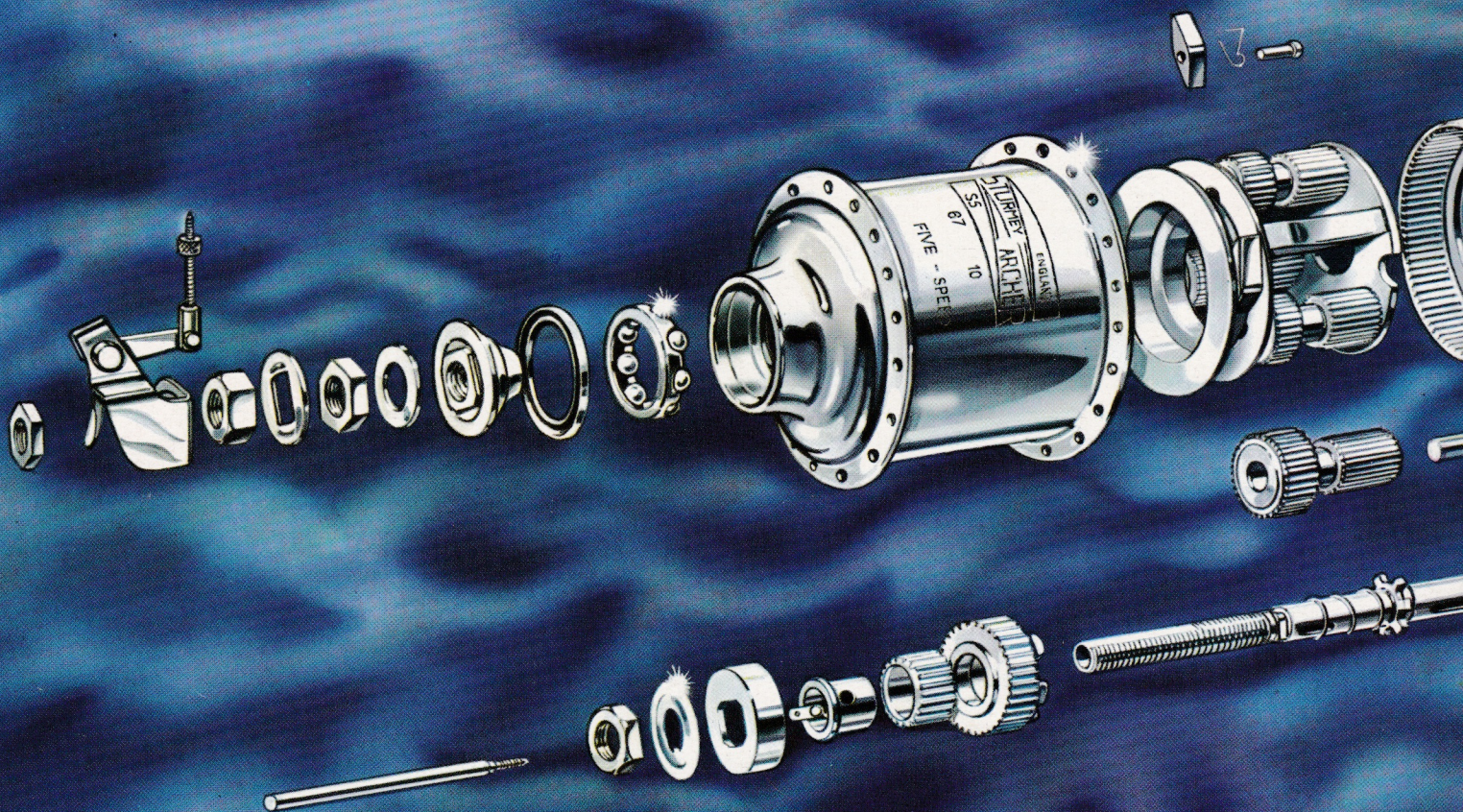
The NEW SturmeY-Archer S5 gear takes hub gear cycling into a new era. The world's first fully enclosed 5 speed hub gear, tried and tested throughout the world, is the latest innovation in the world famous SturmeY-Archer range of hub brake, gear and lighting equipment. Designed to the exacting requirements of cyclists throughout the world, the SturmeY-Archer S5 gear combines multi-speed gearing, the advantages of a completely enclosed unit, and the reliability of SturmeY-Archer.

**SturmeY-Archer for Quality - Performance - Reliability. Chosen by all the leading manufacturers for the world's best bicycles.**

# NOW!

# STURMEY ARCHER

# GO INTO



## HUB GEAR SA

### Controls

The new SturmeY-Archer S5 hub has a choice of two foolproof controls; both giving rapid gearchange at any speed.

- \* Dual levers, with the smooth slick action for the rider who wants reliable simplicity.
- \* Twinshift, for the young rider who wants the 'extra' feel of Grand Prix performance.



## 5 Star \*\*\*\*\* bicycle gearing with a difference!

- \* Fully enclosed — less danger of accidental damage.
- \* Weather-proof — free from water, grit and dirt.
- \* Oil bath lubrication — smooth running, minimum wear and maintenance.
- \* Precision engineered — simple gear-change, balanced loading.
- \* Compact size — lightness, clean lines.

No other 5 - SPEED MULTIPLE GEAR OFFERS THESE ADVANTAGES!

# SPEED ACTION!



# LES CRUISE INTO OVERDRIVE!

All over the world, over all types of terrain, wise cyclists rely on the dynamic performance of Sturmev-Archer gears. Sturmev-Archer . . . the name that levels hills and makes the steepest gradient easy to conquer. Sturmev-Archer . . . the gear that provides effortless cruising at higher speeds . . . double the fun with none of the strain.

With their unique controls, it takes just a flick of your

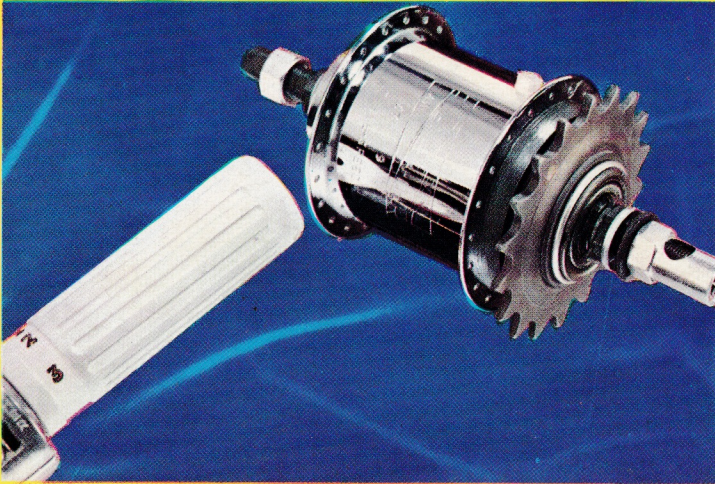
finger or twist of your wrist to translate your wishes to your wheels — instant action testifying to precision engineering at its finest.

But this quality isn't only apparent in gears. Sturmev-Archer also supply brake hubs and lighting units built to the same high standards with everything totally enclosed within a small weather-proof hub. Brilliantly Sturmev-Archer!



# STURMEY ARCHER

# GIVES YOU THAT EXTRA PERFORMANCE



## GEARS

Sturmeley-Archer gear hubs provide extra performance at the twist of the wrist.

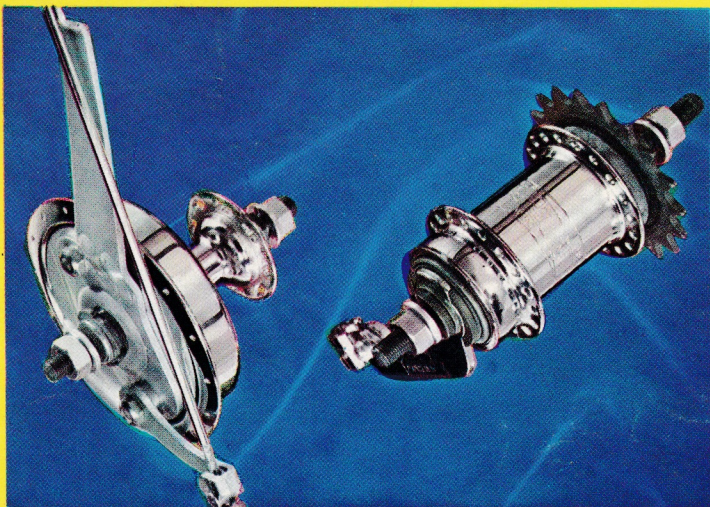
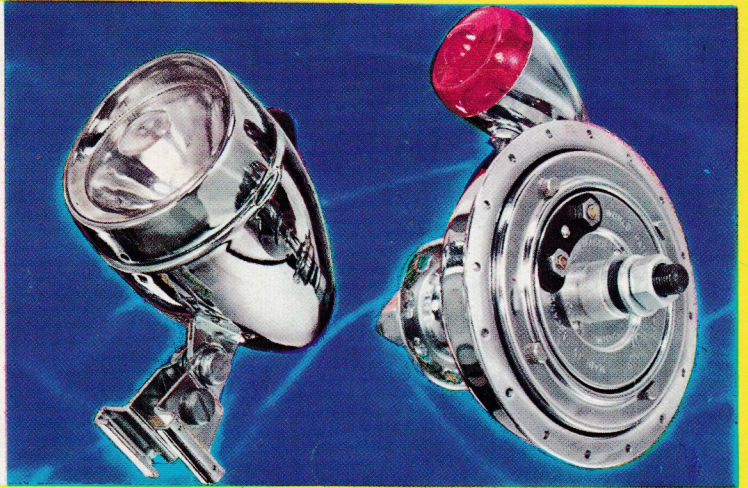
The reliable A.W. - 3 speed and the versatile F.W. - 4 speed hubs have made effortless cycling a reality for millions of cyclists throughout the world.

Sturmeley-Archer gear hubs put the pleasure into cycling and keep it there with quality and reliability.

## LIGHTING

The GH6 dynohub by Sturmeley-Archer is a unique Sturmeley-Archer feature providing a frictionless lighting system which remains completely unaffected by all weather conditions.

- \* Fully enclosed - attractive styling.
- \* No tyre drag - silent running.



## BRAKES

Safe and sure braking under all conditions. Whether it is a single or geared hub brake with hand controls, or single or geared coaster hub brake, Sturmeley-Archer equipment fits every requirement for every occasion.

Only Sturmeley-Archer brake hubs give that 'safe and sure' feeling when braking under any road condition!

## MODERN BICYCLES NEED MODERN EQUIPMENT



RALEIGH INDUSTRIES LIMITED, NOTTINGHAM, ENGLAND

A  COMPANY